



Real skills for the real world. One yearbook class.

Life Skills

- Communication
- Leadership skills
- Time management
- Project management
- Problem solving
- Writing
- Photography
- Team building
- Conflict resolution
- Public speaking

Journalism Skills

- Concept brainstorming
- Reporting
- Researching
- Editing
- Photo editing
- Graphic arts
- Public relations
- Media law
- Design & layout

Business Skills

- Budget planning
- Promotion & advertising
- Marketing
- Selling
- Customer relations
- Market research

Technology Skills

- Business software applications
- Desktop publishing
- Photo-editing software applications
- Online design
- Online research



Yearbook provides your students with a unique combination of skills and training. Help your students put classroom learning into real-world action with Jostens.